

Manchester Arndale Green Travel Plan

AIM

Encourage travel by sustainable methods as part of a commitment to minimising our impact on the environment

Our Objectives

- Improving visitor and employee understanding of the choice of travel available to them

- Networking with local transport providers and authorities to develop service provisions

- Evaluating on-site facilities to support sustainable travel choice

- Develop access to new initiatives and partnerships, such as cycling and walking

AWARENESS AND PROMOTION

- Raising the visibility of sustainable transport methods and route information
- Continue to promote sustainable travel through ongoing initiatives and campaigns
- Influencing behavioural change to increase sustainable transport

FACILITIES AND SERVICES

- Continue to improve our own services and facilities to encourage sustainable transport to our customers and staff

Approach

By Bus: TFGM's latest digital 'Route Explorer' has been designed to make life easier for anyone who wants to make a bus journey in Greater Manchester.
www.tfgm.com/buses
Tel. 0161 228 7811

By Metrolink: Metrolink operate across Greater Manchester with the nearest stops located on Market Street and Shudehill. The new direct Corporation Street line will open in 2016.
www.metrolink.co.uk
www.transformationinformation.co.uk
Tel. 0161 205 2000

Walk: Get a route map between any two points including your journey time, calorie burn, step count and carbon saving. It's quick, free, healthy and green.
www.walkit.com
E-mail: contact@walkit.com

By Car: NCP High Street car park delivers innovative parking solutions to make parking easier for you.
www.ncp.co.uk
Tel. 0161 832 6471

Cycle: Everything you need to know about cycling in your area of Greater Manchester from maps to route planning.
www.tfgm.com/cycling
Tel. 0300 123 1675

By Train: Greater Manchester has a comprehensive network of rail services offering convenient travel and great value. Information in regards to travel to and from Manchester Piccadilly - which is located a short distance away - can be found below.
www.tfgm.com/trains
Tel. 0871 200 2233

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ACTION PLAN

INFORMATION AND AWARENESS

Raise awareness of sustainability and sustainable transport methods to and from Manchester Arndale

- Distribution of flyers to customers
- Utilising the in-centre clear channel screens
- Continue to host sustainability awareness events

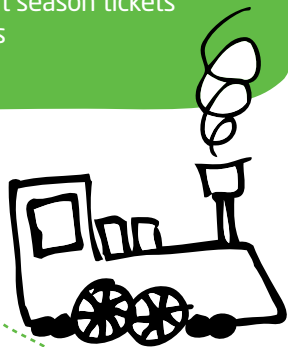
Increase communication of sustainable transport and our initiatives to management, office and retail staff.



PUBLIC TRANSPORT

Ensure the accuracy of information provided on our website

Explore interest-free loans to staff for the purchase of public transport season tickets and/or discount travel cards



WALKING

To increase the number of staff and customers walking to and from Manchester Arndale

- Promote walking events and raise the awareness of the health and financial benefit from walking
- Remind staff and customers that they can plan their walking route using www.walkit.com A to B route planner

CYCLING

Encourage use of and develop our Cycle to Work scheme for staff, office and retail staff

Keep staff up-to-date and aware of centre/ local events relating to cycling

Support national and local campaigns to promote cycling and walking within the area with the offer of free mall promotional space

www.tfgm.com/cycling



CHANGING ROOMS AND SHOWER FACILITIES

Continue to provide changing rooms for staff members
Explore improvements to current changing room facilities



MONITORING AND REVIEW

Maintain updated staff and customer travel patterns and habits through regular bi-annual travel surveys to staff, office and retail staff plus annual shopper exit surveys.

MODE OF TRAVEL GRAPH:

